



DAKTRONICS

FREEFORM TRENDS

LED DIGITAL VIDEO DISPLAYS



GET CREATIVE

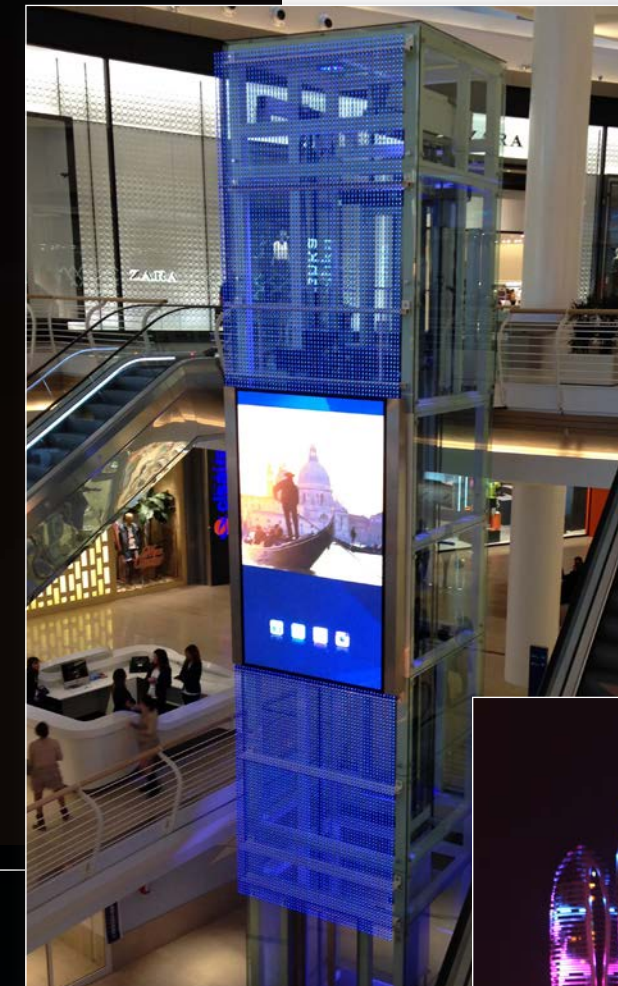


BUILD LASTING BRAND
IMPRESSIONS WITH
FREEFORM LED

INSPIRE
CURIOSITY

REDEFINE
STRUCTURES

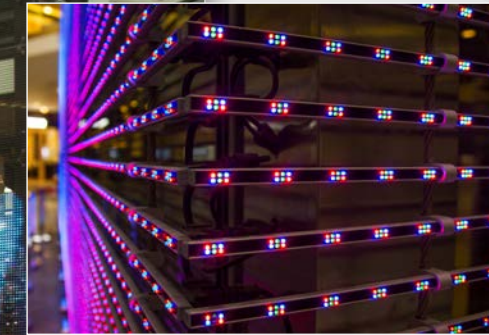
ILLUMINATE
SKYLINES



MODERN TECHNOLOGY



REVIVE YOUR FACILITY
WITH A CREATIVE
DIGITAL SHOW



LIGHTING ACCENTS

Highlight structures with LED elements for a dramatic effect. Add colorful accents to video displays, marquees, scoring systems and more.

VIDEO SCULPTURES

Build dynamic 3D displays or wrap entire structures with video elements. Create a one-of-a-kind display by exploring an endless variety of shapes and sizes.

TRANSPARENT DISPLAYS

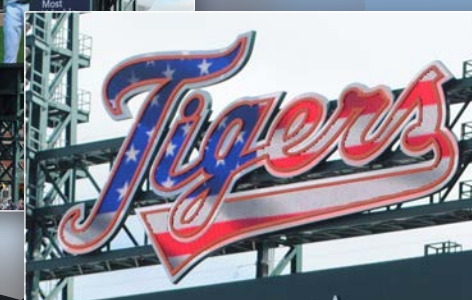
Maintain outdoor viewing from inside a venue while putting on a dazzling video show outside. Cover windows, walkways and other building structures with colorful video effects.

LOGO DISPLAYS

Animate logos with Freeform LED Elements. Create a variety of letters, shapes, icons and scripts.

AUDIO FACADE DISPLAYS

Cover any size audio system with acoustically-transparent and visually-pleasing LED video. Generate more revenue with advertising and sponsor messaging by optimizing additional digital space.



DAKTRONICS DIFFERENCE

SMOOTH, COMPACT DESIGN

Large-scale video solutions typically require individual power connections for each element, which can detract from the aesthetic quality of the display. We've designed our Freeform Elements to hide cables, ensuring your display shows a pristine visual presentation, free from a tangled mess of power cords.

ENGINEERED FOR THE OUTDOORS

For outdoor displays, component outages due to Mother Nature are sometimes considered as a cost of putting electronics outside. At Daktronics, we hold ourselves to a higher standard. With our water-tight connectors and UV-protected components, our displays are designed to withstand even the most punishing weather conditions.

MULTI-DIMENSIONAL CONTENT

Flexible LED elements are the building blocks for a unique display, but for advanced display concepts, a powerful and precise control method is also key. Our proprietary pixel mapping technology unleashes the full potential of your system. It restructures standard rectangular video feeds and wraps them around an entire display without image distortion.

WINDOW VISIBILITY

Our thin element profile provides up to 75% viewing transparency. Offer a stunning visual presentation to audiences in front of your LED video display while preserving clear window viewing from behind.

GUIDING YOUR CONCEPT



VISIONING

- › Design/Build Engineering



EXECUTING

- › Experienced Project Management



MANUFACTURING

- › Quality Suppliers
- › Efficient Custom Manufacturing



BUILDING

- › Skilled Installation Supervision



CONSULTING

- › Content Analysis with Creative Services



SERVICING

- › Expert Support Team



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