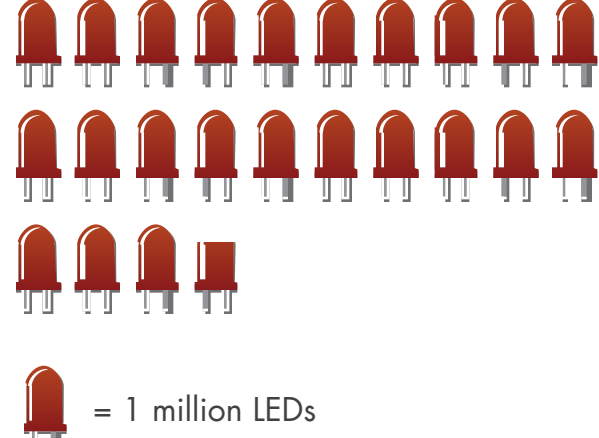


# A GUIDE TO THE LED DISPLAYS OF SLS LAS VEGAS®

## 12 DISPLAYS

installed at SLS Las Vegas on the famed Las Vegas Strip in 2014.

## 23 MILLION+ LEDS USED



1 chip = 1 million LEDs

## 47 MILES

of LEDs. If stacked end to end would reach the Mesosphere. That's equivalent to more than 8 Mount Everest's!

## 170 SHOP DRAWINGS

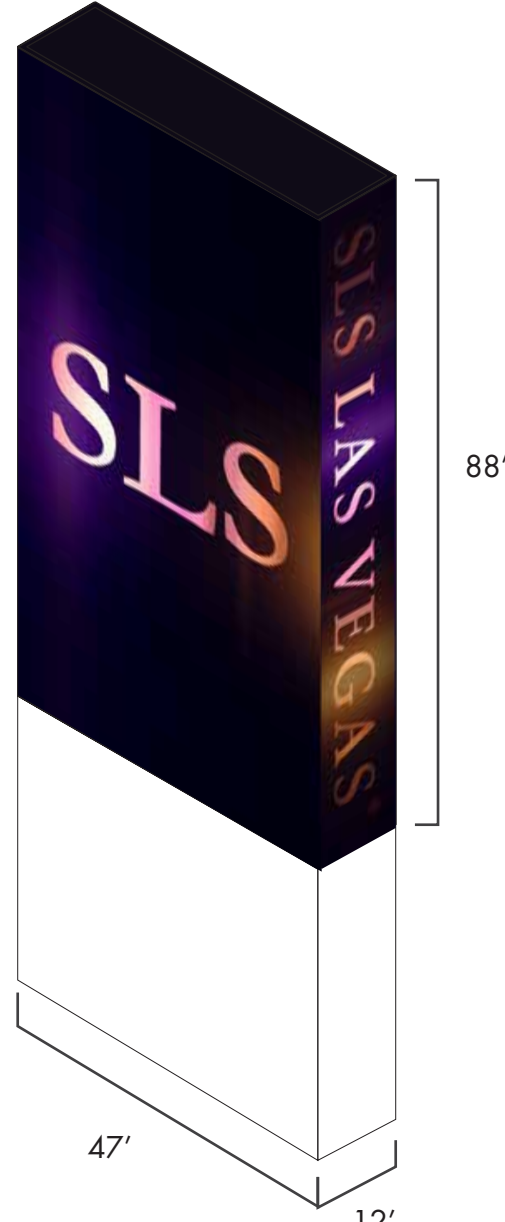
were used to design the LED Displays.



### LED VIDEO MARQUEE

Located near the corner of Las Vegas Blvd. & SLS Way, the new marquee is the largest display at SLS Las Vegas and welcomes guests with spectacular marketing and artistic content.

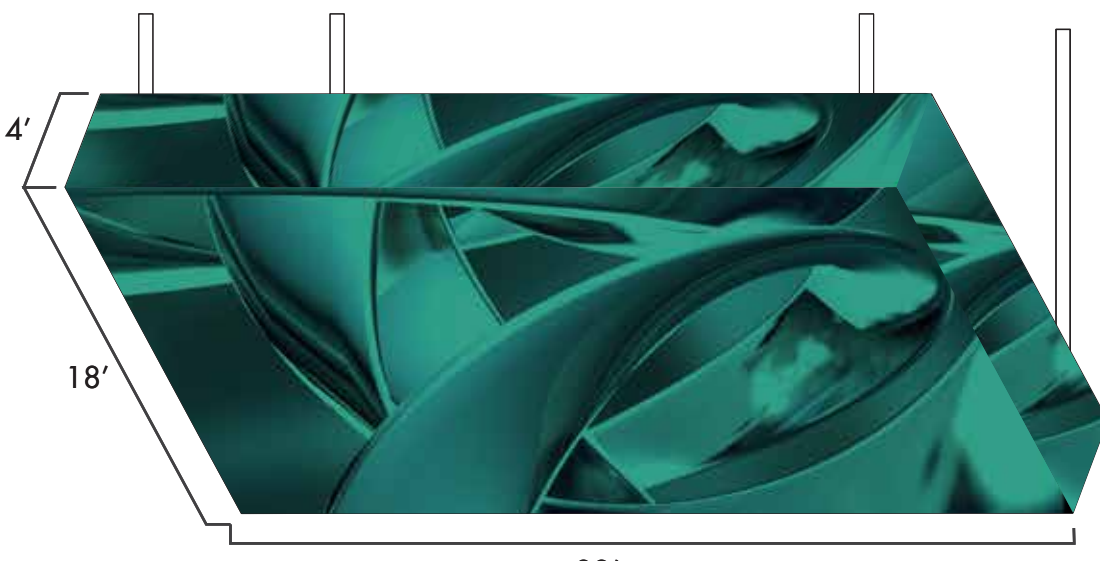
Pixel Spacing: 15 mm  
Number of LED modules: 7,100  
Total LED display square footage: 10,300+  
Total number of pixels: 4.1 million+



### CENTER BAR

Hanging directly above the iconic "Center Bar" inside SLS Las Vegas, the 2nd largest display is a stunning welcome when arriving at the main entrance of the resort.

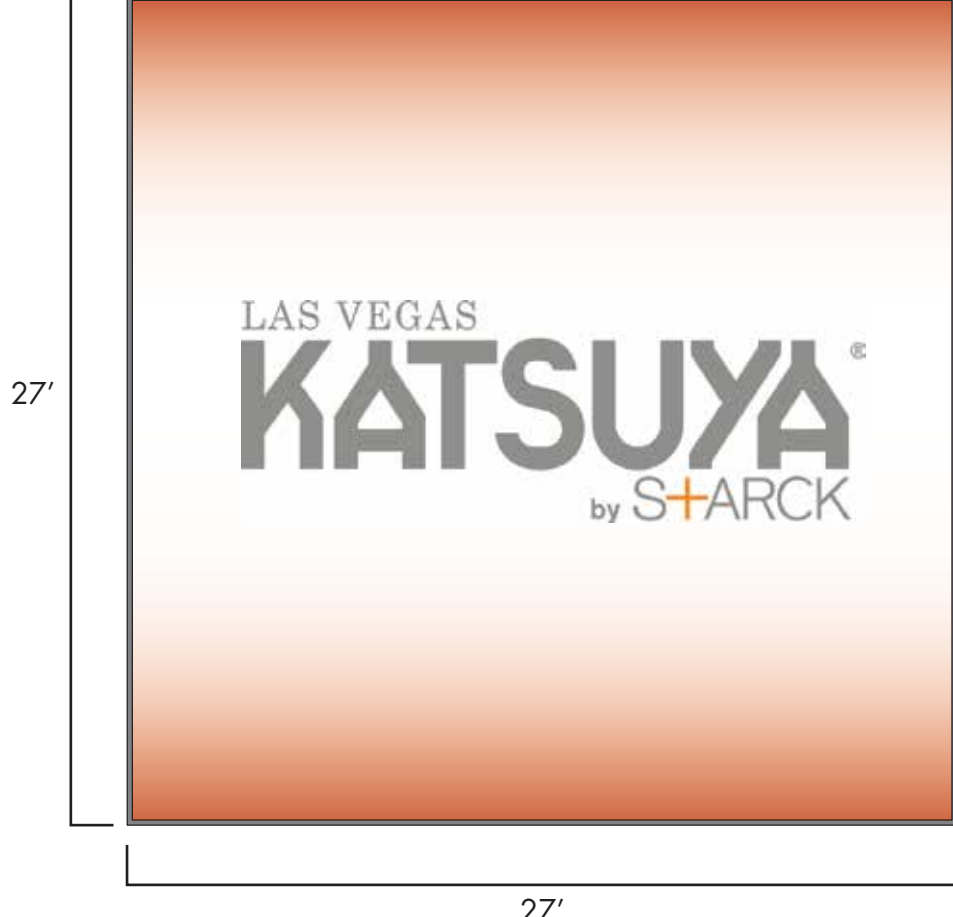
Pixel Spacing: 6 mm  
Number of LED modules: 910  
Total LED display square footage: 990+  
Total number of pixels: 2.1 million+



### LAS VEGAS BOULEVARD STARCK FRAME

Located on the corner of Las Vegas Blvd. and Sahara Ave., the LVB Starck Frame displays both marketing and artistic content.

Pixel Spacing: 10 mm  
Number of LED modules: 485  
Total LED display square footage: 690+  
Total number of pixels: 1.8 million+



### PARADISE STARCK FRAME

Located near the Paradise entrance of SLS Las Vegas, the second Starck Frame entertains guests and the public with dazzling artistic content.

Pixel Spacing: 10 mm  
Number of LED modules: 385  
Total LED display square footage: 550+  
Total number of pixels: 497,000+

### LiFE DJ BOOTH

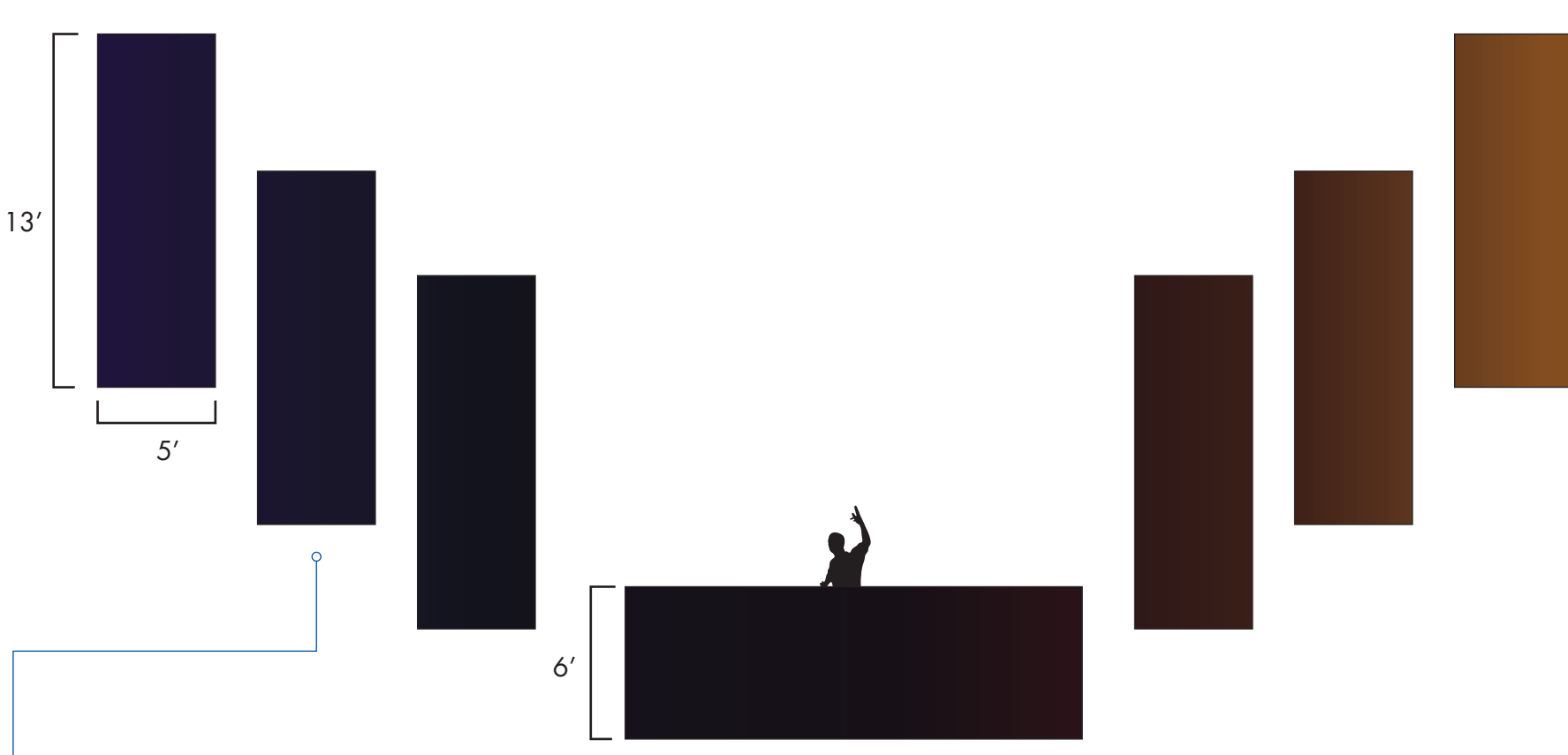
The center LED video display covering the DJ booth inside LiFE takes live performances to the next level.

Pixel Spacing: 6 mm  
Number of LED modules: 75  
Total LED display square footage: 80+  
Total number of pixels: 172,000+

### LiFE WALLS

Positioned on both sides of the DJ Booth, the LiFE walls are an integral part of enhancing the audience experience.

Pixel Spacing: 10 mm  
Number of LED modules: 290  
Total LED display square footage: 310+  
Total number of pixels: 294,000+



### FOXTAIL DISPLAY

Foxtail Nightclub's LED video display is installed directly above the dance floor, increasing the dynamic atmosphere of the club.

Pixel Spacing: 10 mm  
Number of LED modules: 95  
Total LED display square footage: 100+  
Total number of pixels: 98,000+



## 11 TRUCKLOADS

were used to transport the displays 1,450 miles from Daktronics corporate facility in Brookings, SD to SLS Las Vegas.



## SLS LAS VEGAS

SLS Las Vegas is an all-encompassing resort and casino with more than 1,600 guest rooms and suites in three distinctive towers, 80,000 square feet of flexible meeting space and a collection of sbe's acclaimed restaurant and nightlife brands. SLS Las Vegas provides an approachable experience multiple unparalleled nightlife offerings including Hollywood favorite, The Sayers Club, the edgy and sophisticated nightclub, Foxtail and mega-club, LiFE. Additionally, SLS Las Vegas offers an impressive selection of dining concepts including Bazaar Meat by José Andrés; Katsuya by Starck; Cleo; Umami Burger, Beer Garden & Sports Book by Ku Noodle; 800 Degrees Neapolitan Pizzeria; The Griddle Cafe; The SLS Buffet and The Perq. The property also hosts a 10,000-square-foot Fred Segal retail experience, the intimate and luxurious Ciel Spa and a sports book operated by global gaming leader, William Hill. For more information about SLS Las Vegas, please visit [slsvegas.com](http://slsvegas.com) and stay connected on Facebook, Twitter, and Instagram.

## DAKTRONICS

Daktronics helps its customers impact audiences throughout the world with large-format LED video displays, message displays, scoreboards, digital billboards and control systems in sport, business and transportation applications. Founded in 1968 as a USA-based manufacturing company, Daktronics has grown into the world leader in audio-visual systems and implementation with offices around the globe.

Discover more at [www.daktronics.com](http://www.daktronics.com).

\*Measurements are approximate.  
[www.slsvegas.com](http://www.slsvegas.com)  
[www.daktronics.com/en-us/about-us](http://www.daktronics.com/en-us/about-us)

