

PARKING EXPERIENCE REIMAGINED

Technology changes fast, and so do people's expectations. Dynamic displays from Daktronics will help you deliver a smart, memorable parking experience that connects you to customers and keeps them coming back.



LEARN MORE

DON'T JUST DIRECT.
CONNECT!

SPACE AVAILABILITY

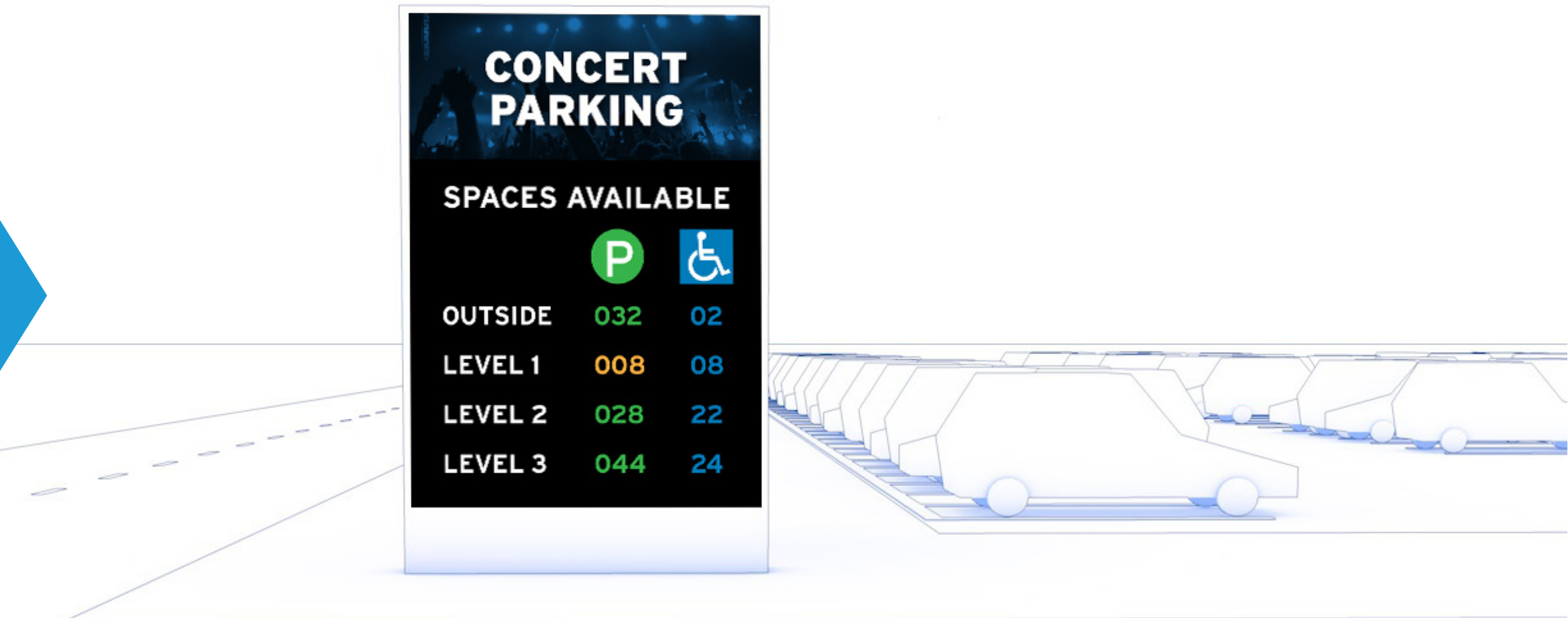
STREET GUIDANCE

INTERIOR GUIDANCE

EXIT DISPLAYS

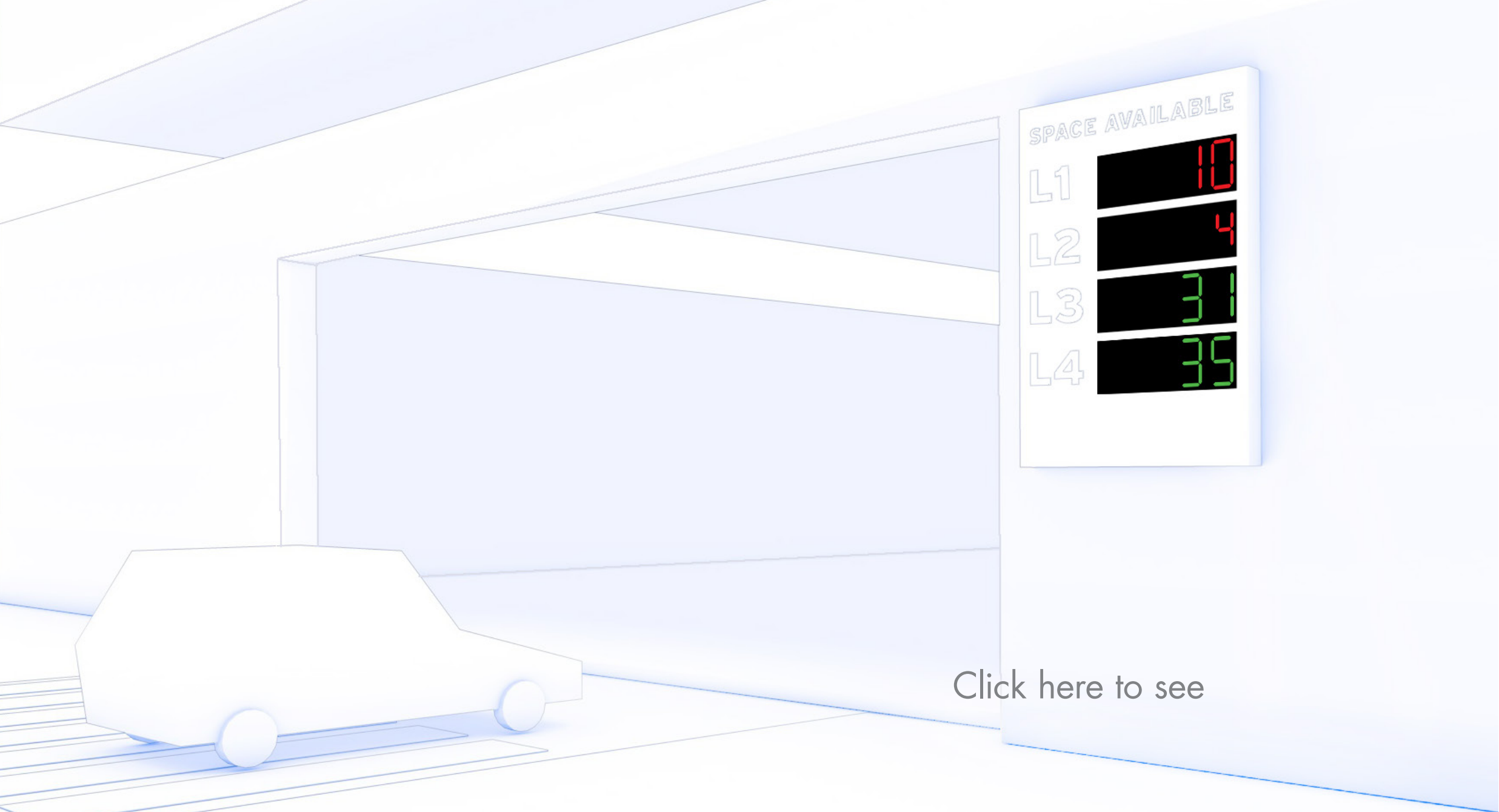
EXTERIOR DISPLAYS

WHY DAKTRONICS



A 3D rendering of a parking display tower. The tower is black with white text and icons. It displays 'CONCERT PARKING' at the top, followed by 'SPACES AVAILABLE'. Below this, there are two columns of data: one for general parking (P icon) and one for accessible parking (wheelchair icon). The data is color-coded: green for available spaces and red for full spaces.

	P	♿
OUTSIDE	032	02
LEVEL 1	008	08
LEVEL 2	028	22
LEVEL 3	044	24



A 3D rendering of an interior display mounted on a wall. The display shows 'SPACE AVAILABLE' at the top, followed by four levels (L1, L2, L3, L4) and their corresponding available space counts. The counts are color-coded: red for full and green for available.

Level	Space Available
L1	10
L2	4
L3	31
L4	35

Click here to see

SPACE AVAILABILITY

SHOW OPEN SPACES

Give motorists everything they need to know at a glance. Drivers will appreciate being able to see exactly where to go to find open parking spaces. You can even use different colors for motorists to easily identify whether a parking level is full or open.

Product Specifications:

› [Full Matrix Tower](#) | [Digit Tower](#) | [Drop-In Digits](#)

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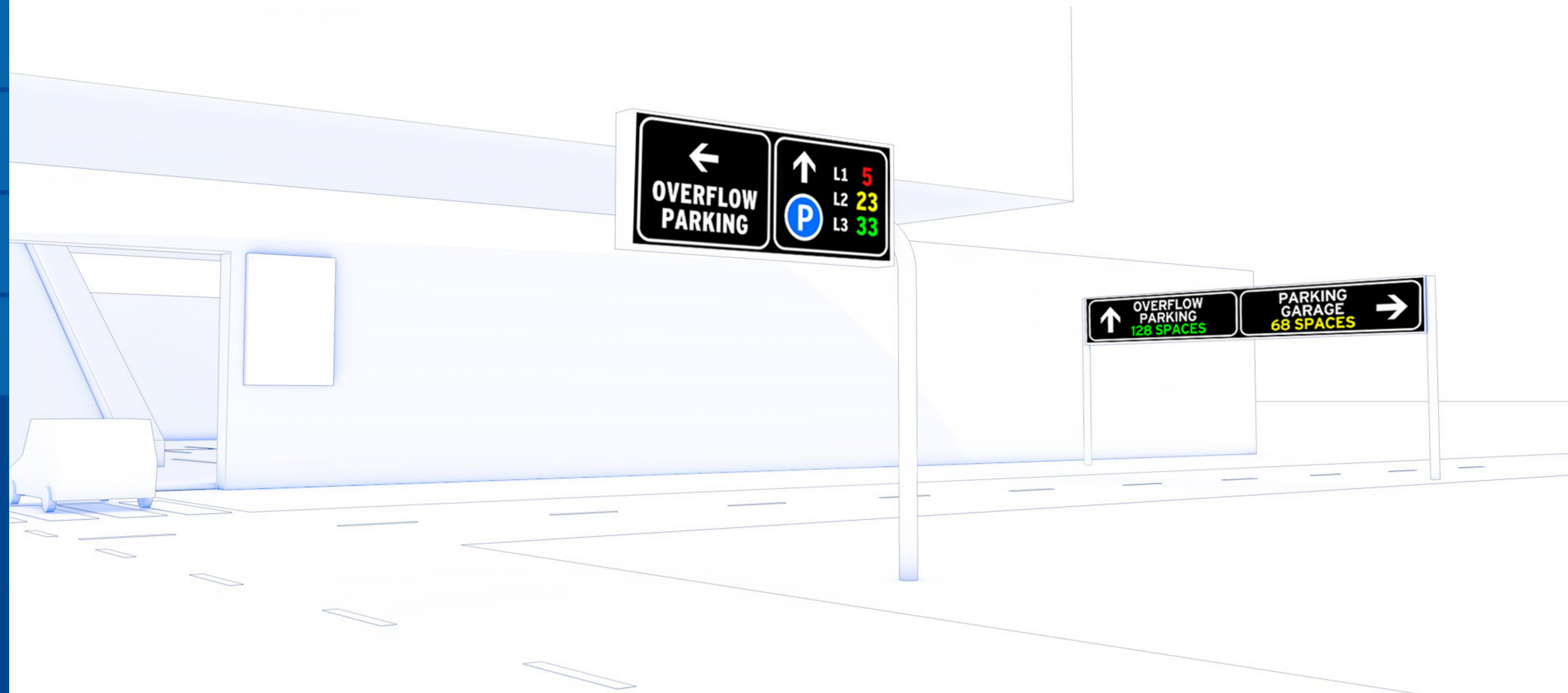
STREET GUIDANCE

PARKING MADE EASY

Manage traffic and reduce congestion by designating lanes with your digital message sign. Alleviate smog and curb accident rates with easy guidance to nearby parking lots and garages. You can even reduce the time it takes motorists to find a parking facility.

Product Specifications:

› [Galaxy VT6x-8](#) | [Galaxy VT6x-10](#) | [Galaxy VS6-15.85](#) | [Galaxy VS6-19.8](#)



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STREET GUIDANCE

INTERIOR GUIDANCE

EXIT DISPLAYS

EXTERIOR DISPLAYS

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INTERIOR GUIDANCE

CREATE A SENSE OF PLACE

More motorists will choose your facility if they feel welcome and when they can easily follow the signs right to open spots. Short, easy-to-follow instructions ease the stress of finding the way in and out of your facility. An interior message center can create a positive experience with directions, important announcements and even graphics.

Product Specifications:

› [Galaxy GT6x-8](#) | [Galaxy GT6x-10](#) | [AF-6710](#) | [DF-2053](#)

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SPACE AVAILABILITY

STREET GUIDANCE

INTERIOR GUIDANCE

EXIT DISPLAYS

EXTERIOR DISPLAYS

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EXIT DISPLAYS

MAKE A STATEMENT AS THEY LEAVE

You've provided an experience that's welcoming and easy to navigate. As motorists leave your facility, keep them on track. A clear message that they can see from far away gives drivers a chance to choose lanes and prepare payments before they get to the exit. It keeps them moving and eases frustration. You can even choose different colors to represent open, closed or neutral statuses for easy identification.

Product Specifications:

› [Galaxy GT6x-8](#) | [Galaxy GT6x-10](#) | [Galaxy GS6-15.85](#) | [Galaxy GS6-19.8](#)



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STREET GUIDANCE

INTERIOR GUIDANCE

EXIT DISPLAYS

EXTERIOR DISPLAYS

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EXTERIOR DISPLAYS

A GOOD FIRST IMPRESSION

Invite people in – and key into special events – with a message display placed at the entrance of your parking facility. The right messaging will connect motorists to important information and set the tone. Welcome, inform and engage everyone who enters.

Recommended Products:

- › DVX | Galaxy GS6 | DXB-0100
Free-Form Pixel Sticks

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STREET GUIDANCE

INTERIOR GUIDANCE

EXIT DISPLAYS

EXTERIOR DISPLAYS

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DAKTRONICS

CHANGING THE WAY PEOPLE P.A.R.K

Choosing a partner to enhance your parking facility is as easy as P.A.R.K.

Proven – Daktronics has delivered digital display solutions to the transportation industry for more than 30 years.

Partnering with integrators across the country gives us the knowledge and experience to provide you everything you need to effectively communicate with your customers.

Assembly – Daktronics manufacturing processes start at the component level and end with final assembly. All our products are made in the USA using globally sourced parts. That means we can provide higher quality products for you.

Reliability – Our in-house reliability lab tests products past the point of failure so we can pinpoint potential problem areas and improve them before our customers ever receive the product.

Knowledge – Daktronics provides proven product solutions, from drop-in digits for traditional towers to full-matrix electronic message centers and even free-form display elements on your parking structure. Our displays deliver wayfinding, space counts, directions to charging stations, and even advertising opportunities. Communication with customers has never been easier.

VISIT US

Check out our products and services at
[Daktronics.com/Parking](https://www.daktronics.com/Parking)

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